



SARADUNN
ASSOCIATES

The client: The Rix Centre at the University of East London

The brief: The Rix Centre (TRC) is a research and development charity that promotes the innovative use of information and communication technologies for people with learning disabilities. TRC deliver a highly regarded classroom-based course in multimedia advocacy, where care staff learn to produce a multimedia portfolio with the person they are supporting. SDA was asked to develop a plan for delivering the course online.

The approach: Attending the multimedia advocacy classroom and talking to existing learners gave a clear sense of the value and innovative nature of the course. Market analysis included identification of the drivers and the barriers to uptake of e-learning in the care sector, estimations of the costs of creating e-learning, the strengths and weaknesses of an e-learning approach to this particular topic, and a set of recommendations for TRC in pursuing greater market penetration.

The outcome: Following the report TRC developed a set of short multimedia advocacy courses together with an online 'taster', as well as winning a grant to deliver outreach training in multimedia advocacy to a collection of care homes in the South East.

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