



social care
institute for excellence

SARADUNN
ASSOCIATES

The client: Get Connected (Department of Health capital grant scheme)

The brief: The award winning Get Connected capital grant scheme has distributed £12m to SMEs in the care sector to improve their information and communication technology (ICT) infrastructure. Evaluation showed a need for follow-up expert guidance in how to get the best use out of ICTs for a range of purposes. The GC team commissioned SDA to produce a guide on how to get the best out of online learning.

The approach: SDA established existing good practice in the sector through a series of telephone interviews and an online survey, which also identified audience priorities for the scope and contents of the guide. The guide was drafted by Zoe Farrell and Sara Dunn and extensively tested with its audience through online review and telephone feedback.

The outcome: The resulting guide received a great deal of positive feedback and over 2000 copies have been requested in the sector to date.

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